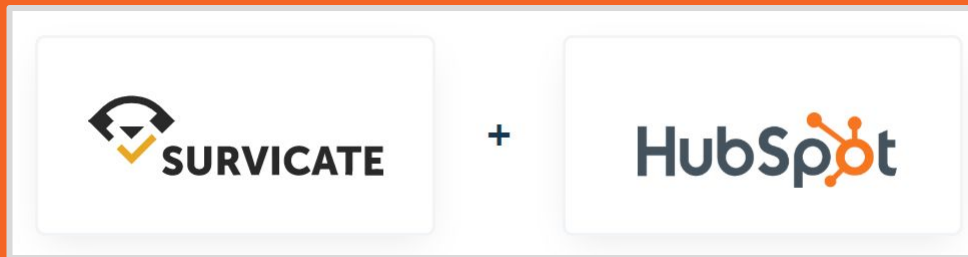

SURVICATE x HUBSPOT INTEGRATION

Use customer insights to make your HubSpot flywheel spin faster!



YOUR PRESENTERS FOR THE DAY

LUKE @ SURVICATE

NICHOLAS @ SURVICATE

HOW SURVICATE COMPLEMENTS HUBSPOT THE AGENDA OF THE WEBINAR

1. FLYWHEEL / FUNNEL DISTINCTION
2. ATTRACT, ENGAGE, DELIGHT - SUCCESS STORIES OF CUSTOMERS
3. INTEGRATION CAPABILITIES
4. Q&A SESSION - use the chat option



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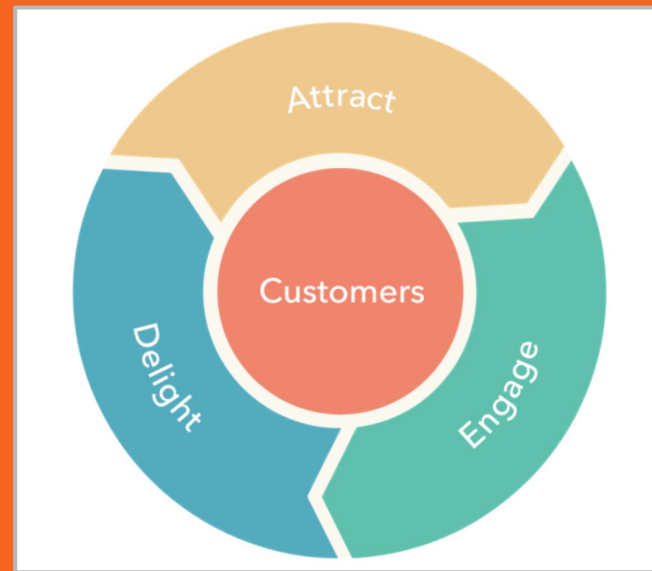


FLYWHEEL vs FUNNEL DISTINCTION

Then = Funnel
Customers as an afterthought



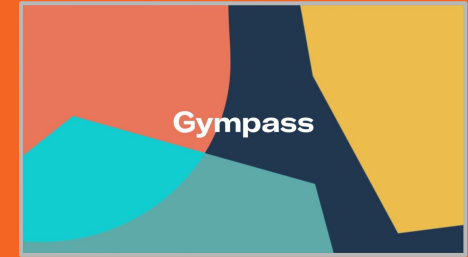
Now = Flywheel
Customers at the center



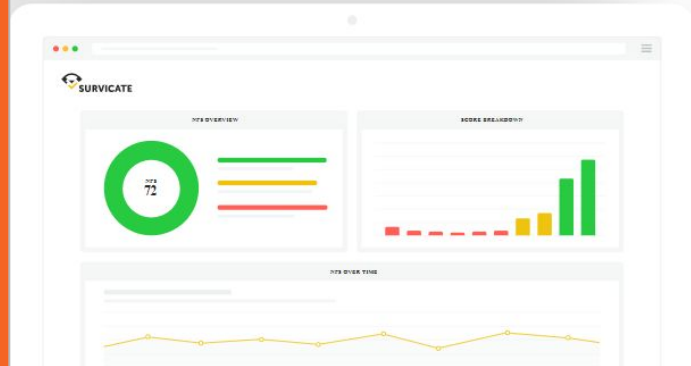
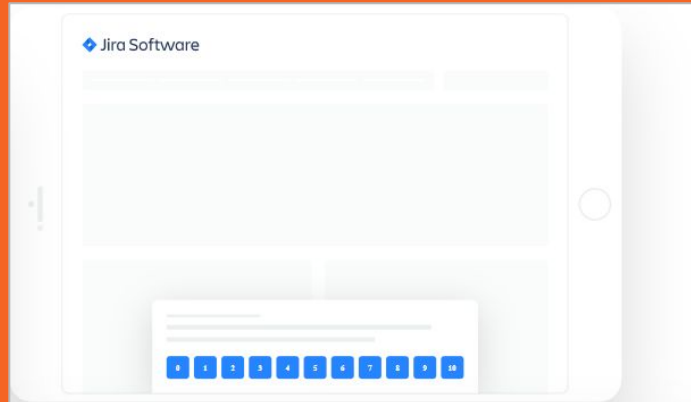
ATTRACT USERS THROUGH SURVEYS SUCCESS STORIES OF OUR CUSTOMERS




ENGAGE WITH USERS THROUGH SURVEYS SUCCESS STORIES OF OUR CUSTOMERS



DELIGHT USERS THROUGH SURVEYS SUCCESS STORIES OF OUR CUSTOMERS




INTEGRATION CAPABILITIES

 HubSpot integration

Integration settings

Send answers to this question to HubSpot


Select your HubSpot field


NPS 

| Survicate answers | HubSpot field values |
|---|---|
| <input type="text" value="Detractor_Q1"/> | <input type="text" value="Detractor_Q1"/> |
| <input type="text" value="Passive_Q2"/> | <input type="text" value="Passive_Q2"/> |
| <input type="text" value="Promoter_Q3"/> | <input type="text" value="Promoter_Q3"/> |

Send sample data to HubSpot

We'll send a sample answer to this question to sample prospect

 Send sample data

 Go to HubSpot profile

CONVENIENT

HASSLE-FREE

ALL IN ONE PLACE

USER DATA ALREADY IN HUBSPOT



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QUICK RECAP - WHAT WE'VE DISCUSSED

1. HOW SURVICATE COMPLEMENTS HUBSPOT
2. HOW IT ACCELERATES YOUR MARKETING FLYWHEEL
3. REAL-LIFE SUCCESS STORIES OF OUR CUSTOMERS



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ADMIN You

N

Ask your questions here!

Does Survicate allow embedding surveys in an email?

What's the pricing?

ADMIN You

N

love it 🥰

ADMIN You

N

gave thanks 🙏

QUESTIONS & ANSWERS



TYPE IN YOUR QUESTION HERE



REACH OUT TO US AT
SUPPORT@SURVICATE.COM



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